



RealCold's approach is a game-changer in the cold storage industry. Customers have an opportunity to collaboratively develop and engineer solutions that meet their unique needs.

*-Keith Goldsmith,
CEO, RealCold*

YOU HAVE NEW CHALLENGES. YOU NEED A NEW KIND OF COLD-STORAGE PARTNER.

RealCold was established by logisticians and thought leaders to meet the demand for highly tailored solutions. Our propriety approach allows us to build fully convertible Class A facilities and operate highly flexible cold chain solutions that outperform our customers' expectations. Our value-added services provide a one-stop shop to handle even the most complex product requirements, whether it be custom high-volume case pick, direct-to-store-delivery, or specialized e-commerce needs.



Visit Us
realcold.com



Contact Us
332-264-7077



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info@realcold.com

Value Added Services

RealCold designs solutions for the cold chain challenges of tomorrow

Whether you're a CPG, artisan brand, retailer, or producer, RealCold has the expertise & offerings to up-level your cold chain.



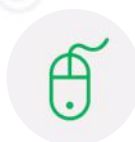
Storage

RealCold's storage solutions go far beyond just refrigeration and storage space. We provide **inventory management strategies** to optimize fulfillment. Additionally, RealCold offers a multitude of racking options coupled with services like temperature probing and verification. We engineer our solutions collaboratively to provide the most efficient flow of product in and out of our facilities.



Handling

In an industry which has hesitated to embrace unit and case picking/handling requirements, RealCold is the exception. We have invested in **manual & automated solutions for efficient case and each picking**. Moreover, RealCold is equipped to address more demanding scenarios that require pallet inversions, re-packing, mixed pallet handling, and cross docking.



E-commerce & Kitting

Figuring out how to move product (especially cold ones) from supplier to customer isn't always an easy task. With RealCold's deep industry expertise and collaborative approach, **we create, educate, & enable the ideal e-commerce cold-chain solution** for you. This includes management of dry ice & freezer packs, marketplace tech integration, kitting, and gifting.



Cross Docking

For hyper-fast turning products goods from incoming trucks can be **loaded directly into outbound transportation with little or no storage** in between. This accelerates the delivery time to customers. We also offer cross docking with short term storage (typically fewer than 7 days) that enables transloading for ocean shipments.



Other Services

RealCold offers extensive value added services beyond those listed. Additional solutions that we provide include **labeling** and/or **relabeling** to meet big box requirements, **retail compliance services** to **guarantee on-time fulfillment**, and **direct-to-store deliveries (DSD)** which provide transportation efficiencies.



RealCold's newest Class A facility Lakeland, Florida

Part of a growing nationwide network

Coverage Map & Key Facts

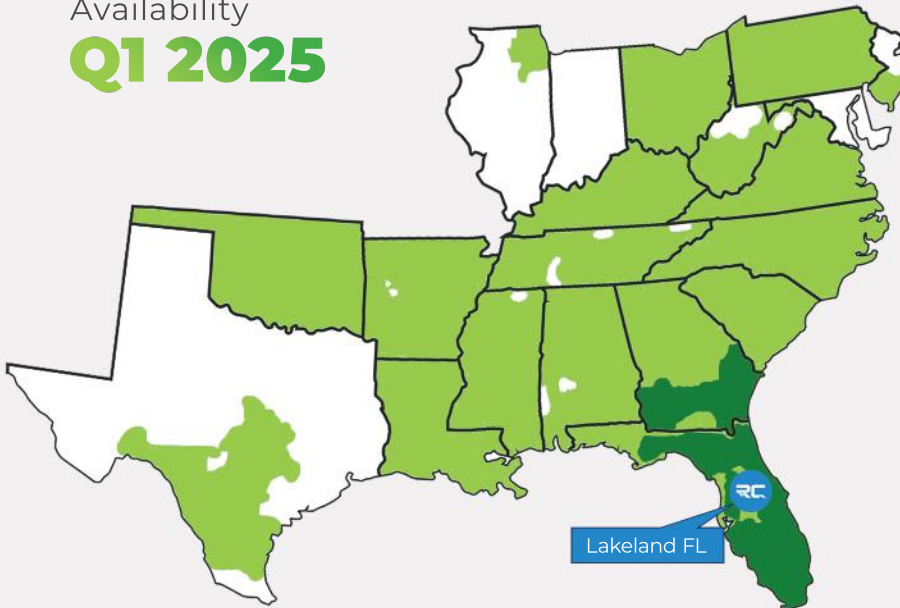
Square feet
376,000

Pallet positions
43,000

Next Date Reach (population) \pm
10,000,000+

Temperature range
-20°F to 55°F

Availability
Q1 2025



Legend	
■	UPS Ground Next Day
■	UPS Ground Two Day

Same day service area includes Tampa and Orlando

Site statistics	
Square feet	376,000
Pallet positions	43,000
Temp range	-20°F to 55°F, multi-room
Dock doors	44
Clear height	50'

Features & Benefits	
Fully convertible:	Room temps between -20°F to 55°F
Value Added Services:	Extra-wide docks for kitting & other VAS
SQF Certification:	Targeting attainment after buildout
Backup power:	All rooms and all temperature zones
Racking:	1- and 2-deep plus custom options
Location:	Frontage to Interstate 4 (I-4)

Visit us on the web for updates regarding this warehouse



Rendering of the Lakeland facility (Q1 2025 delivery)

