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RealCold's approach is a game-changer in the cold storage industry. Customers have an opportunity to collaboratively develop and engineer solutions that meet their unique needs.

> -Keith Goldsmith. CEO, RealCold

YOU HAVE NEW CHALLENGES. YOU NEED A NEW KIND OF **COLD-STORAGE PARTNER.**

RealCold was established by logisticians and thought leaders to meet the demand for highly tailored solutions. Our propriety approach allows us to build fully convertible Class A facilities and operate highly flexible cold chain solutions that outperform our customers' expectations. Our value-added services provide a one-stop shop to handle even the most complex product requirements, whether it be custom high-volume case pick, direct-to-store-delivery, or specialized e-commerce needs.





Contact Us 332-264-7077



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Value Added Services

RealCold designs solutions for the cold chain challenges of tomorrow

Whether you're a CPG, artisan brand, retailer, or producer, RealCold has the expertise & offerings to up-level your cold chain.

Storage

RealCold's storage solutions go far beyond just refrigeration and storage space. We provide **inventory management strategies** to optimize fulfillment. Additionally, RealCold offers a multitude of racking options coupled with services like temperature probing and verification. We engineer our solutions collaboratively to provide the most efficient flow of product in and out of our facilities.



Cross Docking

For hyper-fast turning products goods from incoming trucks can be **loaded directly into outbound transportation with little or no storage** in between. This accelerates the

delivery time to customers. We also offer cross docking with short term storage (typically fewer than 7 days) that enables transloading for ocean shipments.



Handling

In an industry which has hesitated to embrace unit and case picking/handling requirements, RealCold is the exception. We have invested in **manual & automated solutions for efficient case and each picking.** Moreover, RealCold is equipped to address more demanding scenarios that require pallet inversions, re-packing, mixed pallet handling, and cross docking.



E-commerce & Kitting

Figuring out how to move product (especially cold ones) from supplier to customer isn't always an easy task. With RealCold's deep industry expertise and collaborative approach, **we create, educate,** & enable the ideal e-commerce cold-chain solution for you. This includes management of dry ice & freezer packs, marketplace tech integration, kitting, and gifting.



Other Services

RealCold offers extensive value added services beyond those listed. Additional solutions that we provide include **labeling** and/or **relabeling** to meet big box requirements, **retail compliance services** to **guarantee on-time fulfillment**, and **direct-to-store deliveries (DSD)** which provide transportation efficiencies.





A growing national footprint **RealCold Sites**

Strategic locations to serve millions of consumers for same-day delivery and 1 &2 day delivery (parcel)

Coverage Map & Key Facts

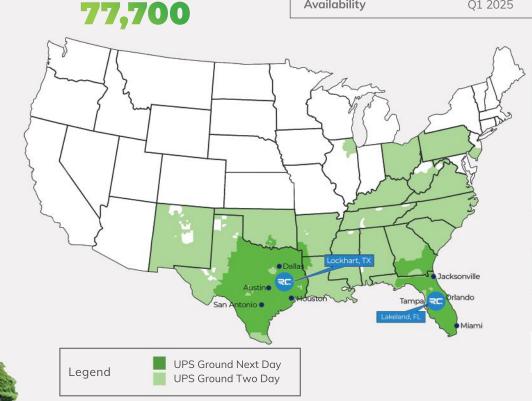
Total Square Feet

670,000 Population within 100mi

17,000,000+

Total Pallet Positions

	Lockhart TX Site Stats	Lakeland FL Site Stats
Square feet	294,000	376,000
Pallet positions	34,700	43,000
Temp range	-20F to 55F, multi-room	-20F to 55F, multi-room
Dock doors	39	44
Clear height	50'	50'
Availability	Q1 2025	Q1 2025



Features & Benefits

Fully Convertible: Room temps between -20F to 55F

Value Added Services: Extra wide docks for kitting & other VAS

SQF Certification: Prioritized as part of buildout

Backup Power: All rooms at all temperature zones

Racking: 1- and 2-deep plus custom options

24/7/365: Flexible coverage available

Expansion Availability: 550,000 sq ft. of expandable campus

Rendering of the Lockhart facility

