

# You Have New Challenges. You Need A New Kind Of Cold-Storage Partner.



RealCold was established to address critical gaps that impact the food cold chain sector which include a lack of in-demand, high touch services, and insufficient infrastructure in consumer-driven markets. Our proprietary approach allows us to build and operate fully convertible, multi-temperature facilities with unmatched value-add offerings. When coupled with our customer-centric engineering which ensures right-sized solutions specific to each client's unique storage needs, its clear why our tagline is Cold Chain Unchained.



RealCold's approach is a game-changer in the cold storage industry. Customers have an opportunity to collaboratively develop and engineer solutions that meet their unique needs.

Keith Goldsmith, CEO, RealCold





# RealCold Network

Our 8 locations across the country create a powerful network that can reach 97% of the population within two days or faster.

Coverage Map & Facility Statistics

Facilities in consumer-driven markets

8

US population within 2-day delivery coverage

266mil (97% of U.S)

Pallet Positions

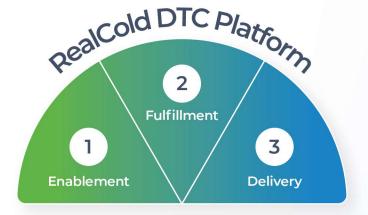
180,000+

|                  | Metro Area      | Cubic Feet   | Pallet Positions | Temperature Range          | DTC Capable | Availability        |
|------------------|-----------------|--------------|------------------|----------------------------|-------------|---------------------|
| Clackamas, OR    | Portland        | 6.3 million  | 16,000           | -20°F to 34°F              | Yes         | Currently Available |
| Clearfield, UT   | Salt Lake City  | 3.6 million  | 12,500           | -5°F to 40°F               | Yes         | Currently Available |
| Colton, CA       | San Bernardino  | 350 thousand | 5,000            | -10°F to 55°F              | Yes         | Currently Available |
| Denton, TX       | Dallas          | 2.1 million  | 6,800            | -10°F to 55°F (multi-room) | Yes         | Currently Available |
| East Hanover, NJ | Newark/NYC      | 16.1 million | 48,000           | -20°F to 55°F (multi-room) | Yes         | Summer 2026         |
| Lakeland, FL     | Orlando & Tampa | 17.0 million | 43,000           | -20°F to 55°F (multi-room) | Yes         | Currently Available |
| Lockhart, TX     | Austin          | 13.8 million | 36,000           | -20°F to 55°F (multi-room) | Yes         | Currently Available |
| Ormond Beach, FL | Orlando         | 4.8 million  | 11,450           | -5°F to 55°F (multi-room)  | Yes         | Currently Available |









End-to-End Program Management & Customer Service

**Data and Analytics** 

**Enabling Technologies** 

We recognize that customers come to RealCold with varying levels of supply chain maturity. Some come with robust front-end capabilities and thus don't need our enablement tools. Others come with competitive transit rates. Regardless, customers can use any or all of our platform offerings; we are happy to build a bespoke solutions specific to your unique needs.



#### **Enablement**

Catalog Management And Propogation: Our systems manage product listings across marketplaces like Amazon or Shopify.

Order And Distributed Order Management: The intelligence engine determines which inventory pile to fulfill from.

**Inventory And Analytics:** We provide insights into efficiency and inventory recommendations.



## **Fulfillment**

Efficient Receiving, Putaway & Storage: With warehouses across the country, we can optimize storage locations.

Kitting: RealCold can perform each, case, and pallet picking. Once picked, inventory can be kitted.

High Touch Value Added Services: Need

personalization or gift wrapping? We can do that!



### Delivery

Significant Parcel Rate Savings: We can save early-stage brands 40% and large enterprise accounts 8-10%.

Final Mile Strategies: Tracking and visibility is available throughout the entirety of the cold chain. Zone Skip: Additional efficiency is added with

direct-injects into carrier hubs via frozen line hauls.

