

# You Have New Challenges. You Need A New Kind Of Cold-Storage Partner.



**RealCold** was established to address critical gaps that impact the food cold chain sector which include a lack of in-demand, high touch services, and insufficient infrastructure in consumer-driven markets. Our proprietary approach allows us to build and operate fully convertible, multi-temperature facilities with unmatched value-add offerings. These include a full suite of e-commerce services like DTC technology enablement, fulfillment, and delivery to ensure your products wind up in the hands of your customers across the country safely and cost effectively.



RealCold's approach is a game-changer in the cold storage industry. Customers have an opportunity to collaboratively develop and engineer solutions that meet their unique needs.

Keith Goldsmith, CEO, RealCold



Visit Us: [realcold.com](https://realcold.com)



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Sample of Services

# RealCold designs solutions for the cold chain challenges of tomorrow

Whether you're a CPG looking to uplevel your DTC fulfillment platform, or you're an artisan brand looking to reach more customers, RealCold has the expertise & offerings to build and operate your direct-to-consumer supply chain.



DTC Technology Enablement

We can **integrate** with **marketplaces** like Amazon, Shopify, BigCommerce and others, allowing for **catalog propagation and sales order management**.



Value-Added Services

Your customers are unique, and **personalizing** their **orders** (such as adding a message or card) can surprise and delight them.



Distributed Order Management

Leverage our intelligence engine which can assign order-fulfillment to the location with the **optimal cost and speed**.



Dry Ice and Freezer Pack Management

Because the weakest link in the cold chain is maintaining temperatures during delivery to consumers, RealCold has developed a **series of dry ice and freezer pack options** to ensure consistent temperatures.



Delivery to Your Customers' Doorsteps

Relationships with national, regional & local carriers enable significant parcel savings with complete visibility throughout the journey.

**RealCold** also provides traditional storage and services, that when combined with DTC, can enable true omni-channel execution.



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A growing national footprint

# RealCold Network

Our 8 locations across the country create a powerful network that can reach 97% of the population within two days or faster.

## Coverage Map & Facility Statistics

Facilities in consumer-driven markets

8

US population within 2-day delivery coverage

266mil (97% of U.S.)

Pallet Positions

180,000+

	Metro Area	Cubic Feet	Pallet Positions	Temperature Range	DTC Capable	Availability
Clackamas, OR	Portland	6.3 million	16,000	-20°F to 34°F	Yes	Currently Available
Clearfield, UT	Salt Lake City	3.6 million	12,500	-5°F to 40°F	Yes	Currently Available
Colton, CA	San Bernardino	350 thousand	5,000	-10°F to 55°F	Yes	Currently Available
Denton, TX	Dallas	2.1 million	6,800	-10°F to 55°F (multi-room)	Yes	Currently Available
East Hanover, NJ	Newark/NYC	16.1 million	48,000	-20°F to 55°F (multi-room)	Yes	Available Q1 2026
Lakeland, FL	Orlando & Tampa	17.0 million	43,000	-20°F to 55°F (multi-room)	Yes	Available Q1 2025
Lockhart, TX	Austin	13.8 million	36,000	-20°F to 55°F (multi-room)	Yes	Available Q1 2025
Ormond Beach, FL	Orlando	4.8 million	11,450	-5°F to 55°F (multi-room)	Yes	Currently Available

