

# FORECASTING DEMAND CHECKLIST

Plan smarter. Store better. Deliver confidently.

## FORECAST ALIGNMENT

- ☐ We've aligned sales and supply chain teams on projected demand.
- ☐ We've shared forecasts with key 3PLs and cold storage partners.
- ☐ We've factored in lead time variability across vendors.

## BUFFER & CAPACITY PLANNING

- ☐ We've secured backup or overflow cold storage in case of demand spikes.
- ☐ We know which inventory categories require additional space or faster movement.
- ☐ We've built in volume thresholds based on past seasonal trends.

## INVENTORY & STORAGE STRATEGY

- ☐ High-priority inventory is stored in locations that support fast picking and fulfillment.
- ☐ Low-movement or long-dwell inventory is stored efficiently to reduce cost.
- ☐ We've reviewed product rotation strategies (FIFO, FEFO, etc.) with our partners.

## TRACEABILITY & VISIBILITY

- ☐ We can track product movement by inventory category, lot, and location.
- ☐ Our current provider supports real-time inventory visibility.
- ☐ We've tested recall readiness procedures with all relevant parties.

## FULFILLMENT & TRANSPORTATION READINESS

- ☐ We've confirmed trailer availability during high-volume windows.
- ☐ Our cold chain network can flex with changes in order volume.
- ☐ We've established backup transportation options as needed.

### Need a partner who plans ahead with you?

We'd love to walk through your forecast and help you prep with confidence.

Reach out at [realcold.com/contact](https://realcold.com/contact)

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